

SOUL STRATEGY

WITH NICOLA BULLOCK

Creating a Soul-Led Business that aligns to your unique path requires a Soul Strategy to get you there. For the past 20 years I have led 100's of entrepreneurs, creative, corporations, not-for-profits in establishing strategic plans and measures to move them towards their goals, however strategy is only 1 piece of our success when we zoom out to embody a more wholistic approach.

Whether you are just beginning your soul-led journey or have been leading from this place for years, our unique opportunity is in creating plans that allow more of us to show up fully in wholeness.

May this journey be filled with inquiry, blessings and the most abundant surprises.

xx Nicola

A handwritten signature in orange ink, appearing to be 'Nicola', written in a cursive style.

THE STRATEGIC PLAN

Strategic planning is a series of setting targets towards your goals. As we have gone through the work of identifying our vision, capacity and lifeforce, we anchor into strategies that allow us to take small steps towards them.

We bridge our passion - our capacity - our commitments - our goals.
It is a vibrant & whole ecosystem that supports overall thriving.

MONTH:

What is my financial goal: _____

What 3 micro-goals will I commit to in order to move closer to my vision:

1. _____

2. _____

3. _____

Who do I need to connect with? _____

What do I need to invest in? _____

What do I need to do that I really don't want to? _____

What do I need to stop doing? _____

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Use the month end recap at the end of each month to celebrate and close off the month you had. Reflecting back can be a powerful process that allows you to witness what worked and what might need to be addressed. Then you can release the month and start with fresh energy.

MONTH END RECAP:

How did I feel in relation to my work this month? _____

What felt easeful and abundant? _____

What felt hard or draining? _____

What was the revenue for the past month? Expenses? Do I need to make any adjustments for next month? _____

What felt the most alive in my work? How can I continue to build on this? _____

I celebrate... _____

