

CREATING  
OFFERS THAT  
LIGHT YOU &  
THE WORLD UP

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## What is your genius?

Write down 10-20 ways that you add value to your clients/ community

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## How do you want to serve?

Write down all the WAYS in which you would like to serve. This is a great exercise in understanding your unique way of working and how you want to show up within your community. (side exercise - your Human Design profile can help with this A LOT. You can find out your basic chart at [www.ahumandesign.com](http://www.ahumandesign.com))

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**What does your community need/want?**

Who is currently in your community?

What are their current needs?

Do they align with your genius and how you want to serve?