

HOW TO LOVE SALES

Sales is an inside job of evaluating the value you hold and create for your clients in your business and then creating opportunities for them to be in exchange with you.

When you get comfortable understanding and communicating your value, your sales will feel in alignment.

Reflective Questions:

What problem do I solve?

What transformation do I offer?

What is the end goal of my ideal client?

What experience will my client receive?

What specific benefit will they receive from being in my world?